



Iowa City's Nonprofit Cinema

JOB OPENING **PROGRAMMING DIRECTOR**

Posted March 15, 2021

FilmScene, Iowa City's nonprofit art house cinema, seeks an energetic full-time Programming Director to lead the artistic vision and curatorial direction for year-round programming.

FilmScene's Programming Director plans and manages the film programming at FilmScene, plays an integral role in maintaining FilmScene's esteemed curatorial standards, drives participation and revenue generation, and cultivates community engagement through cinema. The Programming Director reports to the Executive Director and works closely with FilmScene staff to foster an equitable, dynamic and welcoming environment, serving the mission of FilmScene locally while also representing the organization nationally.

The ideal candidate has a deep and diverse knowledge of film, strong communication and collaboration skills, a proven record of self-directed work and success, and a passion for community building through cinema.

Responsibilities

- Maintains FilmScene's status as a first-class cinema through first run, repertory, series, and special event film curation.
- Leads collaborations with community partners and stakeholders, develops and implements programmatic initiatives and identifies short and long-term programming goals.
- Directs all programming functions, including research, film booking, licensing negotiations and box office reporting.
- Maintains relationships with film distributors.
- Leads and administers FilmScene's board-led Programming and Education committees, and community-led Reel Representation and African Diaspora committees; participates as a member of FilmScene's Audience Engagement committee.
- Represents FilmScene by travel to film festivals, work with peer groups like Art House Convergence and Alliance For Action, and maintains contact with filmmakers, film festivals, scholars and critics.
- Collaborates with FilmScene's marketing team on all programming related publications, promotions and outreach.
- Works closely with FilmScene's community engagement staff and independent contractors to curate and implement FilmScene's adult education and youth education initiatives, including but not limited to quarterly seminar series, teen film club, summer animation camp and in school education screenings.



- Acts as a mentor to the University of Iowa Bijou Film Board's Programming Director. Regularly collaborates with Bijou and supports their programming efforts.
- Leads FilmScene's programmatic inclusion initiatives including monthly talkback sessions with the local senior center, Pride at FilmScene series, and open captioned screenings for the deaf and hard of hearing community. Responsible for imagining new opportunities for access and inclusion at FilmScene.
- Contributes regularly to state, federal and private grant applications and reporting.
- Works with the Executive Director on annual budget development and planning.
- Moderates and hosts film discussions and panels; manages special events as needed.

Qualification

- Bachelor's degree, preferably in film, media studies, art history or communications.
- Three years experience overseeing a public film program.
- Excellent written and oral communications skills.
- Passion for community engagement through film.
- Proven ability to facilitate programming partnerships.
- Understanding of the balance between programmatic and revenue goals.
- Demonstrated ability to work as part of a small but dedicated team.
- Experience in public speaking and organizational representation.
- Personable and confident demeanor.
- Fluency with office software required. Comfort with box office reporting systems, event management platforms, and projection equipment a plus.
- Familiarity with Iowa City or the Midwest region a plus.

Salary: \$44,000-54,000 commensurate to experience, plus benefits.

Qualified applicants must be based in or relocate to Iowa City, Iowa.

FilmScene is an equal opportunity employer and values diversity in all forms. We encourage applicants with a diversity of backgrounds and believe that the more inclusive we are, the better our work will be.

To apply, send a cover letter and resume to jobs@icfilmscene.org with subject FilmScene – Programming Director. Applications accepted through April 7, 2021 or until the position is filled.

FilmScene is a mission-driven, nonprofit organization dedicated to enriching the cultural vitality of the Iowa City area through film programming that challenges, inspires, educates, and entertains.

FilmScene operates five screens in two full-time community-supported cinemas in downtown Iowa City, showcasing the best in American independent, documentary, and international filmmaking.



Founded in 2011, FilmScene opened a single-screen cinema in fall of 2013, FilmScene on the Ped Mall. Over the course of one decade, supported by an enthusiastic community, FilmScene has expanded twice, adding a screening room in 2013 and a second location, the three-screen state-of-the-art FilmScene at the Chauncey in 2019. In 2021, FilmScene will begin operating a seasonal outdoor space, FilmScene in the Park.

Facilities growth has mirrored a growth in programming and patronage, with FilmScene now screening 300 films per year for an estimated 85,000 attendees supported by 1900 members.